

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KMID-TV	<b>Date:</b> 10/14/2016
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I, Screen Strategies Media,  
being/on behalf of: Pete Gallego,  
a legally qualified candidate of the Democratic  
political party for the office of: Congress  
in the General  
election to be held on: 11/8/2016  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$2,129.25

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

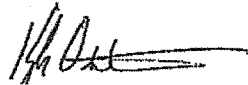
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/14/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

Heather Trevino  
**Printed Name**

LSM  
**Title**



KMLD  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1448631

**Schedule Dates** 10/18/16-10/24/16  
**Advertiser** Pete Gallego/US Congress/Texas/Democrat (6268)  
**Agency** Screen Strategies Media (18343)  
**Product** Political - US Congress (1076)  
**Brand** GALLEGO FOR CONGRESS (566937)  
**Salesperson** Midland, House (1227)  
**Sales Office** Midland  
**Buyer Name** BAHNG, CAROLINE  
**Phone/Fax** (703) 272-7300x0 /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/14/16  
**Last Modified** 10/17/16  
**Entered By** Heather Trevino  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$375.75  
**Net Total** \$2,129.25  
**Sales Tax**

Midland (KMLD)		
By Calendar Month	Spots	Rate
Oct. 2016	22	\$2,505.00
<b>Grand Total:</b>	<b>22</b>	<b>\$2,505.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/20/16-10/20/16	5	:30	9P- ABC THURSDAY 9P-10P					1				1	\$300.00	\$300.00	Midland (KMLD)		10/14/16
1.1	Normal Line / SPOT	10/20/16-10/20/16	5	:30	9P- ABC THURSDAY 9P-10P					1				1	\$25.00	\$25.00	Midland (KMLD)		10/14/16
2.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	5A- GOOD DAY		1							1	\$55.00	\$55.00	Midland (KMLD)		10/14/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7A- GMA 2HR - MON-FRI				1	1	1	1		4	\$55.00	\$220.00	Midland (KMLD)		10/14/16
4.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	7A- GMA 2HR - MON-FRI		1							1	\$55.00	\$55.00	Midland (KMLD)		10/14/16
5.0	Normal Line / SPOT	10/21/16-10/21/16	5	:30	12P- THE CHEW					1				1	\$20.00	\$20.00	Midland (KMLD)		10/14/16
6.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	4P- 5P (CST)				1					1	\$30.00	\$30.00	Midland (KMLD)		10/14/16
7.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	5P- LOCAL 2 NEWS @ 5					1				1	\$50.00	\$50.00	Midland (KMLD)		10/14/16
8.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6P- JEOPARDY M-F				1	1	1	1		3	\$75.00	\$225.00	Midland (KMLD)		10/14/16
9.0	Normal Line / SPOT	10/18/16-10/20/16	5	:30	6:30P- WHEEL OF FORTUNE M-F				1	1	1			2	\$110.00	\$220.00	Midland (KMLD)		10/14/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:30P- WHEEL OF FORTUNE M-F		1							1	\$110.00	\$110.00	Midland (KMLD)		10/14/16
11.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:59P- ABC MONDAY 7PM-9PM		1							1	\$350.00	\$350.00	Midland (KMLD)		10/14/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

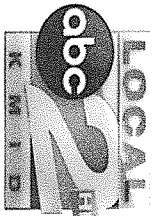
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



KMLD  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

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Buyer Name	BAHNG, CAROLINE	Package Deal	
Phone/Fax	(703) 272-7300x0 /	Commission %	15.00
CPE	N/A	Commission	\$375.75
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Billing Type	Calendar	Sales Tax	
Comments			

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Grand Total:	22	\$2,505.00

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12.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	8P- ABC WEDNESDAY 8PM-10PM				1					1	\$350.00	\$350.00	Midland (KMLD)		10/14/16
13.0	Normal Line / SPOT	10/21/16-10/21/16	5	:30	8P- ABC FRIDAY 8P-9P						1			1	\$350.00	\$350.00	Midland (KMLD)		10/14/16
14.0	Normal Line / SPOT	10/18/16-10/18/16	5	:30	10P- LOCAL 2 NEWS @10			1						1	\$100.00	\$100.00	Midland (KMLD)		10/14/16
15.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	10:35P- JIMMY KIMMEL					1				1	\$25.00	\$25.00	Midland (KMLD)		10/14/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6P- JEOPARDY M-F		1							1	\$75.00	\$75.00	Midland (KMLD)		10/14/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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